



Whitney Johnson

Speaker Kit

thedisruptionadvisors.com



“Because companies don’t disrupt, people do, we believe in starting with the fundamental unit of growth—the individual.”

Whitney Johnson is the CEO of Disruption Advisors, a tech-enabled talent development company. She was named a 2021 Top #10 Business Thinker by Thinkers50, and is a globally recognized thought-leader, keynote speaker, executive coach, and consultant.

A LinkedIn Top Voice since 2019 with 1.8 million followers, Whitney is the WSJ and USA Today and Amazon bestselling author of *Smart Growth: How to Grow Your People to Grow Your Company* (Harvard Business Press, 2022).

On her popular podcast *Disrupt Yourself*, ranked in the top .5% of listenership of all podcasts, she has interviewed world-renowned thinkers, including Brené Brown, Adam Grant, Susan Cain, and General Stanley McChrystal.

Her major mentors and influences include renowned coach Marshall Goldsmith, the legendary human potential pioneer Bob Proctor, and the late Clayton Christensen, author of the seminal book *The Innovator’s Dilemma*, with whom she co-founded the Disruptive Innovation Fund.

Whitney shares her passion for personal disruption, helping individuals transform their lives, careers, teams, and companies, through her keynote addresses, lectures at Harvard Business School’s Corporate Learning, and her LinkedIn Learning course *Fundamentals of Entrepreneurship* which has been viewed more than 1 million times. And, through her award-winning books *How to Build an A Team*, *Disrupt Yourself*, and *Dare, Dream, Do*, as well as her frequent article contributions to the *Harvard Business Review* and *MIT Sloan Management Review*.

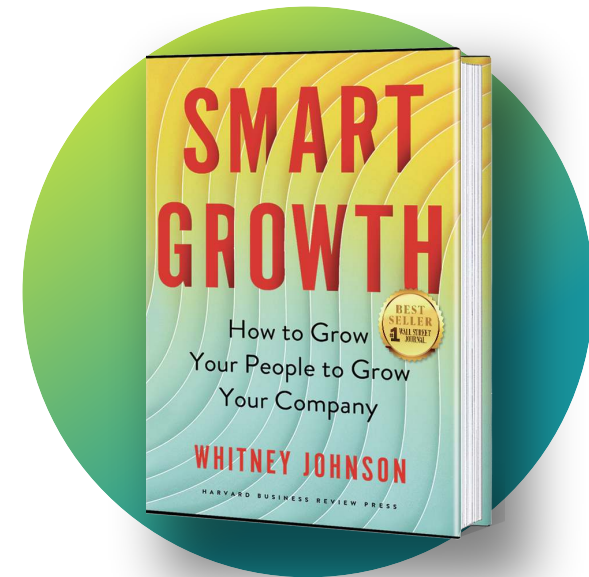
A former award-winning Wall Street equity analyst, Whitney understands how companies work, how investors think, and how the best coaches coach, all of which she brings to her work.

She is married, has two children, lives in Lexington, VA, where they grow strawberries, blackberries and raspberries and enjoy making jam.



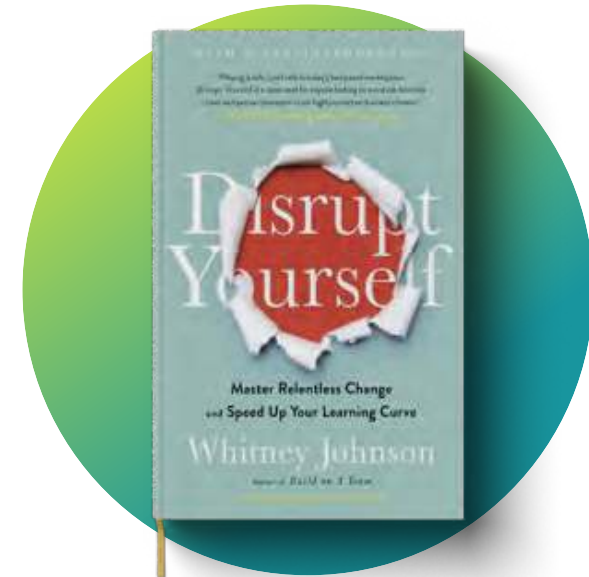
Whitney Johnson
Founder & CEO
The Disruption Advisors

Books by Whitney



Smart Growth: How to Grow Your People to Grow Your Company

Growth is the goal. Helping people develop their potential—enabling them to articulate and become the self they want to be, are capable of being, and that best serves them and others in the short and long term—is what we as individuals and leaders strive toward.



Disrupt Yourself™: Master Relentless Change & Speed Up Your Learning Curve

Consider this simple yet powerful idea: disruptive companies and ideas upend markets by doing something truly different—they see a need, an empty space waiting to be filled, and they dare to create something for which a market may not yet exist.



Build an A-Team: Play to Their Strengths & Lead Them Up the Learning Curve

We all want opportunities to learn, experiment, and grow in our jobs. The best leaders know this, and they know how to make it happen through thoughtful role design and just enough challenge. The result is a team that learns how to thrive, no matter what.



Social Stats



1.8M Followers

linkedin.com/in/whitneyjohnson/



2M Unique Downloads

Disrupt Yourself Podcast



70K Followers

twitter.com/johnsonwhitney



30K Subscribers

Weekly Email Newsletter





Keynote Topics

Accelerate Your Growth: The 7 key elements for inspired action and personal disruption

How can you prevent being disrupted? In this dynamic presentation you will learn where you are on the S Curve of Learning™, develop a plan for where you want to be, and learn how to accelerate your career through personal disruption. Through the Seven-Point Framework of Personal Growth™ you will gain and practical actionable guardrails that will accelerate your growth.

Embracing the Shift: Forward momentum to cultivate a thriving team

It's one thing to make changes and grow your leadership, but how do you create a culture of innovation and growth for your team? Learn to guide your team through the Seven-Point Framework of Growth™, a mechanism which gives leaders a language and blueprint for creating high-growth individuals. Supercharged individuals mean supercharged teams and organizations.

The Next Step: Embracing change, continuous growth, and improvement

Many times we don't make a conscious choice to disrupt our lives; circumstances make it for us. While this certainly was true in the pandemic, it can happen anytime. Learn to leverage disruption and build momentum along your S Curve of Learning™ by leveraging the Seven-point Personal Framework of Growth™. Feel confident and move toward continuous improvement rather than succumbing to the chaos of change. Whatever the challenges, it is the individual that is the fundamental unit of growth or change.



“She was phenomenal. The audience was totally engaged, across the spectrum. Everyone wanted more.”

— Microsoft, Entrepreneur In Residence

“Whitney Johnson delivered a timely keynote and working session, helping each individual chart a disruptive path, while creating a unique networking platform for the entire group. The feedback has been fantastic; a week later her ideas continue to be top-of-mind. It’s no wonder several CEOs plan to book her for their own events.”

— CEO, Exclusive Destinations, LLC

“You’ve inspired me, and you had the audience totally engaged. Thanks so much for working with us!”

— Associate Editorial, Human Capital Media

“Johnson surpassed all of our expectations because she was smart, entertaining and gave thoughtful points to consider. Whitney’s book not only gives you lessons for your business life, she also provided information about how this can be useful in your personal life.”

— Virginia Festival of Books

Testimonials

Fee Schedule



USA
\$38K



CAN
\$45K



MEX
\$45K



INTL
\$55K



VIRTUAL
\$15K

Speaking fees depend on event length and location. Prices listed are for up to a 90-minute keynote.

Additional requirements:

Required, but not included in the price: two first class fully-refundable airfares, ground travel, accomodations, and reasonable meals and incidentals for two.

All prices listed in US dollars. A non-refundable deposit totaling 50% of the keynote fee is due on contract signing to hold the agreed-upon date for the client. Balance is due 30 days prior to the event.

We offer a 20% bureau commission.

You can also make arrangements for book sales in bulk for the audience or audience members may purchase books at their own discretion. With advance notice, Whitney can stay for a book signing post event.

Contact us to discover availability for

Whitney Johnson

Speaking@WhitneyJohnson.com

