

Marketing Manager

We believe in the power of growth! We would love to have you grow with us.

Are you a team player? Do you enjoy fast-paced work environments? Do you like to tackle a wide variety of tasks on any given day? Are you looking for a company that believes in growth? This role might be for you!

Disruption Advisors is a cutting-edge, high-growth, tech-enabled leadership development company that activates engagement and growth in leaders, teams, and organizations through our proprietary research and framework around human growth and development, utilizing our S Curve™ Insight Tool, workshops, offsites, coaching, certification, and more.

Disruption Advisors is on a rapid growth trajectory and continues to expand opportunities for impact through product development and service delivery. As a small team, we regularly work across departments. This position will manage the strategic development and ongoing support of social media, marketing, our website, and the *Disrupt Yourself* podcast.

RESPONSIBILITIES

- Planning, creating, and scheduling social media posts for the Disruption Advisors company accounts as well as for our senior leadership team
- Updating and maintaining the WordPress website
- Conducting a quarterly audit of the website
- Supporting the podcast with an emphasis on YouTube optimization
- Graphic design of materials
- Creating and managing ad campaigns
- Creating and managing email campaigns, newsletters, and funnels
- Developing, updating, and maintaining SEO strategy
- Creating and updating monthly reporting documents on metrics for all social media platforms, podcast, and website performance
- Filming B-roll content for the promotion of the company
- Filming and editing training videos that can be used on our LMS for our certification program
- Other duties as assigned

QUALIFICATIONS

- Availability to travel a minimum of one time per quarter
- Bachelor's degree
- Three to five years of work experience in the social media and marketing space
- Proficiency in WordPress and Canva
- Proficiency in photography, videography, and video editing
- Ability to maintain a keen attention to detail, multitask, and work well under pressure
- Natural tendency to be curious, positive, and creative
- Superior project management and interpersonal skills
- Excellent interpersonal, oral, and written communication skills
- Proven ability to drive and meet deadlines, work independently, and respond positively to evolving objectives and circumstances
- Willingness to take initiative to solve problems and identify solutions
- Strong organizational skills and attention to detail
- Ability to extract useful information from data and think strategically
- Team-oriented attitude and willingness to take on a variety of tasks to benefit the team
- Experience with HubSpot (preferred but not required)

BENEFITS

- Base salary: \$55k–\$70k
- Paid holidays
- Unlimited time off
- Possibility for additional pay in the form of bonuses
- Remote position

Disruption Advisors does not discriminate on the basis of race, color, religion, national origin, sex, age, disability, genetic information, or any other status protected by law or regulation. Our intention is that all qualified applicants are given equal opportunity and that selection decisions are based on job-related factors.

HOW TO APPLY

This role will remain open until filled and candidate materials will be reviewed on an ongoing basis.

To be considered, please submit a resume and cover letter (in a single Word document or PDF) expressing your interest in the position to jobs@thedisruptionadvisors.com.